

# 2025-2027 City of Kingsbury Goals and Work Plan

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The city is committed to fulfilling the community’s long-term vision – **Vision 2030** – and being an equitable, liberty, and sustainable city that meets the needs of all residents, in particular:

- community—ensuring it is safe, attractive, inclusive and serves all ages and abilities.
- environment—preserving environmental assets and enhancing the built environment so that it protects natural resources.
- services—supporting quality services, facilities, and infrastructure; and
- finances—responsible stewardship of fiscal resources to achieve the community, environment and services desired by residents.

The city holds an annual Strategic Planning Workshop to monitor progress and determine priorities and action steps necessary to advance **Vision 2030** and the City’s goals. This workplan, which is aimed at improving the City’s ability to fulfill the community’s vision, is then reflected in department work plans, the City’s budget, capital improvement plan, and through special initiatives.

## **Goal 1: Enhance Community Visioning and Collaboration**

### **“Community Spirit/Unity”**

Community pride takes many forms: pride in neighborhoods; pride in services and amenities; and pride in the management of the city. The city believes that instilling community pride is essential to the long-range viability of Kingsbury. Conduct bi-annual surveys to gauge resident satisfaction and engagement. City of Kingsbury will ensure the city’s Facebook page, website, newsletter, and future platforms remain vibrant for important announcements and communication. Additionally, the city shall explore software – from the adoption of a public dashboarding making it easier for residents to interact with and contribute to their community.

#### **ACTION STEPS:**

1. Develop the city’s planning & zoning codes, comprehensive plan, and sign ordinances.
2. Explore options for city building developments.
3. Conduct a review of existing communication platforms and identify updated/new forms of communication.
4. Proactively communicate positive and value-added news about the city to residents, businesses, and surrounding communities.
5. Supporting efforts that promote beautification of the physical environment.
6. Utilizing social media to disseminate positive news, milestones, and accomplishments.
7. Developing marketing/branding services to promote the city.
8. Promoting and supporting volunteerism throughout the community.

## **Goal 2: Enhance Economic Stability and Diversification Initiatives**

### ***“Open”***

The city mayor, commissioners, and community value the City’s commitment to maintaining adequate reserves, working with a transparent and balanced budget. To enhance economic sustainability, encourage entrepreneurship, attract new businesses, and invest in local startups that align with the town’s vision. Strategies to support this goal include:

### **ACTION STEPS:**

1. Maintain sound fiscal policies regulating debt and establish parameters for reserves.
2. Prioritize use of discretionary funds based on (2015-2024) the past city Strategic Plan Goals.
3. Seek local, regional, and federal grant opportunities to support City projects, programs, and initiatives.
4. Explore revenue generation/cost saving opportunities through the development of alternative energy sources, rainwater collection/harvesting, solar, and/or other viable means.
5. Conduct review and inventory of existing businesses in the city of Kingsbury.
6. Survey businesses to identify strengths, weaknesses, opportunities, and threats (SWOT) to attracting new businesses, encouraging entrepreneurship, and investing, such as start-ups.

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### **Goal 3: Promote Local Culture and Business**

#### ***“Tradition Meets Tomorrow.”***

To establish a business recruitment and retention plan that strategically attracts and nurtures businesses aligning with the city’s vision of “Tradition Meets Tomorrow.” The purpose to promote local culture—for example, businesses that showcase local artisans, sponsor cultural events, support historical preservation, and engage with the community enrich a small town’s identity as a hub of diverse and thriving local culture.

#### **ACTION STEPS:**

1. Support community events in downtown.
2. Provide business-friendly environment to attract new tenants/owners.
3. Support the downtown Kingsbury Artesian/Farmers Market.
4. Support revitalizing historic downtown.
5. Explore the establishment of a multi-purpose Municipal/Civic Center.

### **Goal 4: Prioritize Multi-Use Facilities**

#### ***“Quality of Life”***

Through our “Quality of Life” strategic pillar, the City of Kingsbury, is embracing the concept of multi-use facilities through its initiative to develop additional community meeting space. By expanding and diversifying the function of these spaces, Kingsbury is not only recognizing the evolving needs of its community but also creating versatile hubs that cater to a variety of purposes. This forward-thinking approach promotes inclusivity, accessibility, and community engagement, allowing Kingsbury to foster education, culture, social interactions, and collaborative efforts all under one roof.

#### **ACTION STEPS:**

1. Explore opportunities for a Community/Recreational building site/location.
2. Support the city’s strategic plan to ensure quality development in keeping with Kingsbury’s community character.
3. Promotion of community collaboration to deliver programs and activities for residents; youth and seniors from 8-80 years young.

## **Goal 5: Sustainable Development**

### ***“Practice Good Environmental Stewardship”***

The goal of sustainable development reflects Kingsbury’s desire to plan for the long-term health of Kingsbury through thoughtful and careful planning.

- **Rainwater Collection & Harvest**
- **Acquiring land for city building(s)**
- **Land Management**

#### **ACTION STEPS:**

1. Develop the City’s Emergency Management and Preparedness Program to support the community in times of emergency or disaster to align with the city’s Comprehensive Emergency Management Plan (*Connect with alternative energy sources as applicable*)
2. Continue strategies to expand the City’s community building efforts.
3. Preserving open space and the natural environment.
4. Resident educational workshops (*ex: Master Gardner, TX Game Warden, TAMU AgriLife, etc. presentations*)
5. Supporting efforts that promote beautification of the physical environment. (*Downtown for example*)